Job Responsibilities – Marketing Executive
(Vacant Position)

1. **Business Development** : Identify and develop new water-supply connections, with a particular focus on forming customer clusters to achieve higher-volume water sales.

2. **Customer Relationship Management** : Maintain effective coordination with existing customers and address their grievances, queries, and service-related concerns in a timely and professional manner.

3. **Coordination with O&M Operator** : Liaise with the Operations and Maintenance (O&M) Operator to ensure customers' requirements are addressed promptly and satisfactorily.

4. **New Connection Execution** : Facilitate and monitor the execution of new water connections, including the preparation, coordination and completion of Service Agreements, Bank Guarantees and other related documentation.

5. T**eamwork and Corporate Initiatives** : Actively contribute to team activities and support the implementation of corporate initiatives aimed at improving business performance and customer satisfaction.

6. **Support to Senior Management** : Assist the Senior Manager – Marketing in planning, coordinating and executing new connection proposals and customer cluster development activities.

7. **Other additional responsibilities that may be given as per the Direction of the Company**